



PLANS AND PRICING

BRONZE

- Profile organization and optimization (picture, bio, story highlights)
- Strategic monthly and weekly plan
- 1-3 posts/week, with Automated scheduling of all posts
- Simple story creation
- 1-2 auto-scheduled stories/week
- Unique targeted keywords and hashtags, trending reel audio research
- Basic monthly analytics report
- Content management within Google Drive (photos and videos provided by client)
- User-generated content reposts (story tags and feed) Monday-Sunday
- Access to LATER scheduling tool for review and content
- Text/Call support during normal business hours Monday-Friday
- Photos and video must be provided by the client or purchased separately

SILVER

Everything in Bronze PLUS

- 1 on-site content day with a strategic plan for User-Generated-Content / BTS / Stories (monthly)
- 1h Instagram engagement weekly
- Respond to comments on posts and story replies
- Direct Message Management
- High-level long-term planning and strategy
- 2-3 posts/ week, including 1 reel
- 2-3 creative stories/week, including polls/engagement options
- 1-2 Google My Business Posts/week
- 1 video/phone meeting monthly

GOLD

Everything in Bronze and Silver PLUS

- 3-5 posts/week, including 1-2 reels
- 3-5 creative stories/week, including polls/engagement options
- 1 custom social media ad/month (minimum \$500 ad spend paid for by client)
- 1 in-person meeting monthly
- Google My Business updates & management including 2-3 posts/week & Google review management & responses